



Celebrating 10 years of Tweed!

25-28.10.2024



POSEIDONION  
*Grand Hotel*  
EST. 1914

110  
YEARS  
1914 - 2024





## What is a Weekend in Tweed?

A weekend full of vintage “adventures”, a nostalgic atmosphere, and an absolutely retro mood! A Weekend in Tweed is a special event during which participants show up in their best tweed appearances and along with friends, family, and other lifestyle lovers, they can enjoy an island escape dedicated to a charming journey through time full of unforgettable moments and activities. Attendees can enjoy relaxed bike rides through the streets of Spetses and picnics in shady nature, all while tweed directs the mood of the charming event.

The jovial energy is unparalleled with the outfits recalling a time-past, and special surprises such as beauty pageants with unique awards keeping guests in excited and cheerful moods, and providing ongoing momentum at the nostalgic event.

The outfits emphasise the past through the incorporation of tweed, and all things vintage, be that long cycling skirts, knitted overcoats, or bowties and hats. The event momentarily blends the past with the present to imbue a sense of journeying through time into the weekend, while also allowing for participants to make distinct and unforgettable new memories as they truly take the time to live in the moment.

## A Weekend in Tweed on the Island of Aromas

This autumn, the island of Spetses will be filled with a delightful retro vibe for a weekend full of vintage “adventures”, nostalgic atmosphere, and special tweed appearances, celebrating 10 years since the event was first organised.

From the 25th to the 28th of October, the Poseidonion Grand Hotel will welcome its guests for a unique “Weekend in Tweed”.

With the sweet weather as an ally, the all time classic character of the Poseidonion as a backdrop, and the cosmopolitan aura of the island, visitors will enjoy a three-day event dedicated to a charming journey through time, full of activities and moments that will be unforgettable. A relaxed bike ride with beautiful classic bikes - true two-wheeled treasures - a picnic in the flowery nature of Spetses, as well as elegant outfits with a principal element of tweed; this event is expected to monopolise interest.

“A Weekend in Tweed” could not, of course, miss out on the deliciously tasty proposals, signature of the Poseidonion and also includes surprises such as a beauty pageant to highlight the best appearances, an atmospheric party, and unique awards.

Polished bikes, stylish presences, happy moods, and a retro atmosphere will create the most unforgettable memories.

“A Weekend in Tweed” is held with the support of the Hellenic Bicycle Museum.







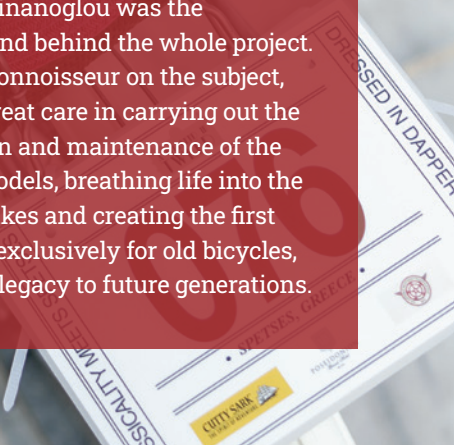
## Hellenic Bicycle Museum

The Hellenic Bicycle Museum exhibits an impressive collection of classic models and offers a unique tour into the world of cycling.

Pre-war and post-war bikes, for city use or racing, all masterfully restored and preserved in perfect condition, invite the visitor to take a magical journey back in time.

Apart from the intriguing collection, also of interest is the specially designed workshop for rare bicycle restoration and maintenance, where one can learn everything about bicycles since the beginning of the 20th century up to present day.

Yiannis Sinanoglou was the mastermind behind the whole project. An avid connoisseur on the subject, he took great care in carrying out the restoration and maintenance of the classic models, breathing life into the antique bikes and creating the first museum exclusively for old bicycles, leaving a legacy to future generations.





## Dress Code

While the event is called a Weekend in Tweed, don't worry if you don't have a specifically tweed outfit on-hand. While tweed outfits will have a special place in all of our hearts, any retro or vintage outfit is more than perfect for our journey through time!

### Suggestions

- Tweed suits and blazers
- Waistcoats
- Anything corduroy
- Tartan and plaid shirts
- Wollen socks
- Bow ties
- Flat caps
- Scarves
- Braces
- Brogues
- Capes
- Overalls

These are just a few of the many options you can consider when it comes to picking your tweed outfit, but most importantly wear something that makes you feel comfortable and ready for a weekend of fun!



## Answers you might be looking for

### What if I don't have a bike?

Don't worry at all, you can rent a bike at one of the island's participating bike shops.

### What if my bike isn't vintage?

Any bike will be perfect for the occasion, if you want to go the extra mile, you are very welcome to decorate it with seasonal flowers or vintage elements, but there's no pressure!

### What can I wear if I don't have tweed?

As you will see from the list of suggested options, there are several alternative approaches you can take when choosing what to wear. Find one of these items in your wardrobe and create a vintage outfit that reflects your style!

### Should I bring anything else?

Jovial energy, an adventurers mindset, and your best tweed mood!

# The Weekend in Tweed Schedule

## Thursday, 24 October

18:00-20:00 Registrations at the Poseidonion Grand Hotel

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## Friday, 25 October

10:00-14:00 & 17:00-20:00 Registrations at the Poseidonion Grand Hotel

21:00 Cutty Sark Welcome Drinks at Palms The Bar

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## Saturday, 26 October

09:00 Registrations at the Poseidonion Grand Hotel

10:00

- Men's Grooming by 1900 The Barber Shop with Panagiotis Grigoriou and his team

- Bike check-up by Freewheel Bikes at the Poseidonion Square

- Tweed fitting by Kiloshop

11:00 Get to know us better on the legendary Poseidonion verandah

12:00 Event briefing

12:30 Let's begin our bike adventure and Treasure Hunt by be in

13:15 Stop at Faros for Agioneri tsipouro

14:30-17:00

- Picnic at Anargyrios and Korgialenios School of Spetses with Cutty Sark and music by DJ. NUA

- Beauty pageant and awards ceremony

21:30 Party at Palms The Bar at the Poseidonion Grand Hotel with Cutty Sark and music by DJ. NUA

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## Sunday, 27 October

9:00-10:30 Breakfast at the Poseidonion Grand Hotel\* (optional)

10:30 Bicycle Tricks & Awards powered by instacar

11:30

- Concours d' Elegance at the Poseidonion Grand Hotel

- Treasure Hunt Awards at the Poseidonion Grand Hotel

- "10 Years Tweed" Awards at the Poseidonion Grand Hotel

21:00 Poseidonion Grand Hotel Season Finale Party with Cutty Sark at Palms The Bar at the Poseidonion Grand Hotel

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## Monday, 28 October

9:00-10:30 Brunch at the Poseidonion Grand Hotel\* (optional)

\* Not included in the cost of participation

**Contact Information** +30 210 9222525 | [paraschaki@travelworks.gr](mailto:paraschaki@travelworks.gr)





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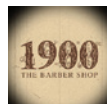


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