

The **TWEED RUN**

— ESTD. 2009 —

The Tweed Run Manual

Spetses | 11-13.10.2019



POSEIDONION
Grand Hotel

EST. 1914



What is the Tweed Run?

A unique bike ride which takes us back in time to the days of old! Vintage and elegance meet in an event that has its own sense of cycling style and dress code. The tweed runners dress up in their favourite vintage garb, mount their bikes and enjoy a characteristic cycle in the countryside. Rides under the bright sunshine, stops for tea and picnics in the countryside, jovial bantering among participants over who is the best dressed, cycling skills competitions and wheelies, are just some of the activities that the smiling contestants take pleasure in whilst looking as if they have just stepped out of another era, full of finesse and nostalgia.

The Tweed Run obviously implies an emphasis on tweed as well as vintage pants, jackets, knitted pullovers and overcoats, cycling skirts and capes for the ladies and bowties, braces and caps for the men. Scenes from the past merge into the present to highlight the importance of enjoying the moment. Time stands still, the elegance and politeness of yesteryear take centre stage and the rural scenery invites us to simply savour all that the moment offers.

The Tweed Run returns to Spetses in October for a 6th year

This autumn, the Tweed Run returns to Spetses for the 6th year, from 11th to 13th of October 2019. The Poseidonion Grand Hotel welcomes bicycle lovers one again to enjoy an elegant ride on the Island of Aromas with a very British air and a harkening back to a bygone era.

The event initially began in London in 2009 and reached Greece in 2014 within the context of the celebrations that were planned for the 100 year anniversary of the Poseidonion Grand Hotel. Since then, the Tweed Run has become an annual occurrence, with a large number of participants returning year after year to enjoy the most vintage cycling experience there is.

With the Poseidonion Square as the main starting point and the Argosaronic in the background, participants will enjoy a cycling ride through the Spetsian scenery, passing the island's best beauty spots. A picnic in the countryside and a cycling skills competition, a beauty pageant for the best-dressed entries and the "Concours d'Elégance" in which the best bikes are awarded, are sure to offer unforgettable moments again this year. The atmospheric three day event will end with the usual party in the lobby of the Poseidonion Grand Hotel in an evening of music and dance.

Shiny polished bikes, stylish, well-dressed appearances, a vibrant mood and retro ambience will bring the well known English elegance to the Spetses of today.

The Tweed Run takes place again this year with the kind support of the Hellenic Bicycle Museum.



Hellenic Bicycle Museum

The Hellenic Bicycle Museum exhibits an impressive collection of classic models and offers a unique tour into the world of cycling. Pre-war and post-war bikes, for city use or racing, all masterfully restored and preserved in perfect condition, invite the visitor to take a magical journey back in time.

Apart from the intriguing collection, also of interest is the specially designed workshop for rare bicycle restoration and maintenance, where one can learn everything about bicycles since the beginning of the 20th century up to present day.

Yiannis Sinanoglou was the mastermind behind the whole project. An avid connoisseur on the subject, he took great care in carrying out the restoration and maintenance of the classic models, breathing life into the antique bikes and creating the first museum exclusively for old bicycles, leaving a legacy to future generations.



Dress Code

Hear the word 'tweed' and panic? At the Tweed Run of course tweed takes pride of place but you can wear absolutely anything that is vintage.

Some suggestions are:

Tweed suits and blazers
Waistcoats
Corduroy trousers and skirts
Checked shirts
Argyll socks
Flat caps
Bow ties
Regimental ties
Scarves
Braces
Brogues
Clarks
Barbour
Capes

And whatever else you want that makes you feel wonderful!

Contact Information

+30 210 9222525



Frequent Tweed Queries

I don't have a bike

No problem! You can rent one at the participating Spetses Bike shops.

I don't have a vintage bike

Once again, no problem! If you wish, you can decorate your bike for the occasion but it really isn't necessary.

I don't have any tweed.

As you will have read above, there is a whole list of alternative items of clothing. If you don't have a bow tie, wear a neck tie, if you don't have tweed, wear corduroys. All of us have at least something like that in our wardrobe.

What else do I need to bring?

Your best fun, tweed mood!

Indicative Cycling Programme (ICP)

(a true tweeder never tells of his whereabouts...)

Friday, 11 October

- 13:00 - 19:00
- Registrations at the Poseidonion Grand Hotel
- 20:30
- Movie night at Cin  Titania: "Raoul Taburin" * (optional)
- 22:30
- Let's meet up at Spetsa Bar* (optional)

Saturday, 12 October

- 09:30
- Registrations at the Poseidonion Grand Hotel
- 10:00
- Mens Grooming by 1900 The Barber Shop with Panagiotis Grigoriou and his team
 - Bike check-up by Freewheel Bikes
- 11:00
- Tweed chat: Get to know us better on the legendary Poseidonion verandah
- 12:00
- Event briefing
- 12:30
- Let the ride begin
- 13:00
- Stop off at Orloff Restaurant
- 13:45
- Stop for a picnic with Hendrick's Midsummer Solstice Gin & Tonic at the Old Port
- 17:00
- Beauty pageant and prize-giving at the Poseidonion Grand Hotel
- 21:00
- Party at the Poseidonion Grand Hotel with Hendrick's, Midsummer Solstice Cocktails and retro music by DJ Nua

Sunday, 13 October

Late Breakfast 10:30 - 12:30 at the Poseidonion Grand Hotel* (optional)

- 12:30
- Bicycle awards - Concours d' Elegance at Cin  Titania

* Not included in the cost of participation



In cooperation with



Organiser



POSEIDONION
Grand Hotel
EST 1914

Under the auspices of



HENDRICK'S
DISTILLED and BOTTLED IN SCOTLAND
GIN

Supporters



Media Sponsor



MIDSUMMER SOLSTICE

DEEPLY FLORAL



LIMITED by NATURE